

This is one of our retail projects

Asprey Christmas windows for the London flagship store

Designed by **Asprey**
and **Vivid Design & Events**

The brief

To fully implement the Christmas scheme for Asprey's flagship Bond Street store for the third year running. The brief was to tie in with Asprey's 225th anniversary celebrations and reflect a traditional English Christmas with a contemporary twist.

The work

To create visual impact, a swirl motif was taken from the cast iron balustrade running along the first floor of this historic store.

We negative cut frosted vinyl into irregular sized 'swirl' patterns and applied it to the inside of the glass. The effect was stunning inside and out. The subtle metallic sparkle of the vinyl, enhanced by the lighting scheme in the windows, created a 'winter wonderland'.

Starting at 6pm on Saturday and finishing late on Sunday, we also installed a 7.5m decorated tree, 15,000 bulbs worth of Christmas lights and dressed a total of 28 windows over two floors with 170m of garland and 32 wreaths.

The results

Asprey's most successful Christmas window to date – both in sales and positive customer reaction.

McKenzie Clark

Client
Asprey

Project
Christmas windows for the
London flagship store

Design
Asprey and Vivid Design
& Events



If you would like to know how
we could help you why not call
our sales department on 020 7231 6070

McKenzie Clark
Unit 1, Glengall Business Centre
43 Glengall Road
London SE15 6NJ

This is one of our retail projects

Asprey Window scheme, Hakan Rosenius' Spring/ Summer Collection 2008

Designed by **Asprey**
and **Vivid Design & Events**

The brief

Asprey commissioned us to produce and install a window scheme to replicate and enhance the subtle silk prints, brocades and embroidery of the latest Hakan Rosenius Collection.

The work

We have worked closely with Asprey for the last four years, implementing all window schemes. Here we were asked to propose a technical solution for colourways, design the layout of the panels and produce and install the display itself.

If you would like to know how
we could help you why not call
our sales department on 020 7231 6070

McKenzie Clark
Unit 1, Glengall Business Centre
43 Glengall Road
London SE15 6NJ


McKenzie Clark

McKenzie Clark

Client
Asprey

Project
Window scheme,
Hakan Rosenius'
Spring/Summer
Collection 2008

Design
Asprey and Vivid Design
& Events



This is one of our retail projects

Links of London Launching a new range of watches

Designed by **Links of London**
and **Vivid Design & Events**

The brief

To launch Links of London's new range of watches, our retail specialist division was asked to create a dramatic, fashion forward environment within an art gallery in London's Bruton Street.

The work

A stunning backdrop of large format images, shot by photographer Lachlan Bailey, drew the viewer into the range. The watches were displayed on sleek leather bound and acrylic plinths.

If you would like to know how
we could help you why not call
our sales department on 020 7231 6070

McKenzie Clark
Unit 1, Glengall Business Centre
43 Glengall Road
London SE15 6NJ


McKenzie Clark

McKenzie Clark

Client
Links of London

Project
Launching a new range
of watches

Design
Links of London and
Vivid Design & Events

